

mibuso.com

# Sponsor Opportunities

12 & 13 June 2025  
Antwerp (Belgium)



# Event Overview

BC TechDays is the name of a conference, organized by mibuso.com.

This conference offers 2 days full of – technical only and highly relevant – sessions, related to Microsoft Dynamics Business Central.

During 2 pre-conference days, people can attend full-day workshops taught by highly-skilled professionals.

BC TechDays is the place where some of the best developers and leading business owners cross paths, exchange ideas, find partners and conceive projects. It is where community ties are strengthened and where boundaries will be broken. It is where you want to be to make things happen. If you are passionate about Microsoft Dynamics Business Central then you need to be at BC TechDays!

## Target Audience

The conference is targeted towards:

**ALL Microsoft Dynamics Business Central developers** (working for Microsoft partners or customers, freelancers, trainers, ...)

**Technical decision makers, Project managers, IT managers**

Although this event takes place in Europe, we welcome all attendees from other continents and regions.

## At BC TechDays, attendees will:

Build technical skills across Microsoft Dynamics Business Central and be equipped with the tools and knowledge needed to optimize their business development.

Benefit from the opportunity to interact with peers, partners, Microsoft team members, and top industry experts in both structured and informal settings.

BC TechDays is hosted in a movie theatre, guaranteeing optimal viewing, listening and seating conditions.

And with session lengths of 90 minutes, you are assured of in-depth tracks, sustained with live demos and coding.

## Venue Details

BC TechDays takes place on Thursday 12 & Friday 13 June 2025 at:

**Kinepolis Event Center**  
Groenendaallaan 394  
B-2030 Antwerp  
Belgium



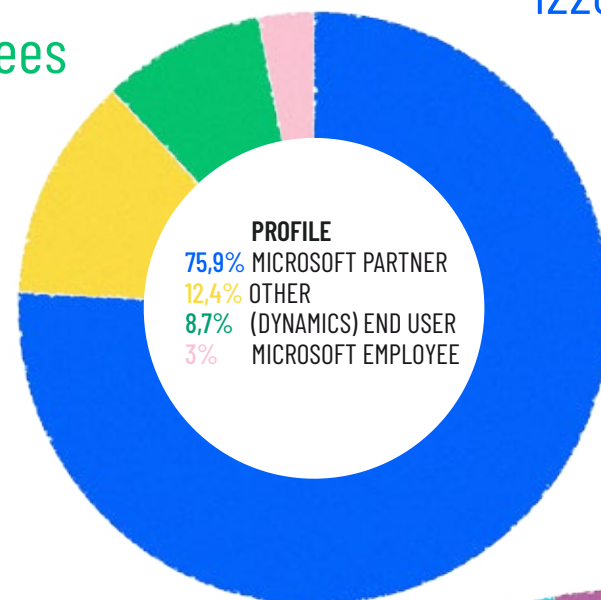
When You can't  
hide your passion about  
Microsoft Dynamics  
Business Central

“Great conference. The must attend conference for BC developers. From a sponsor perspective this is the conference to sponsor if your target audience is technical decision makers. The BC TechDays audience is full of CIOs, CTOs, IT Managers, developers, technical people from VARs.

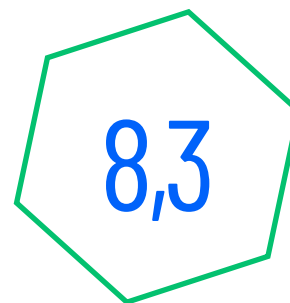


# 2024 Statistics

## Attendees Profile



Last year,  
we welcomed  
1220 participants from  
49 countries

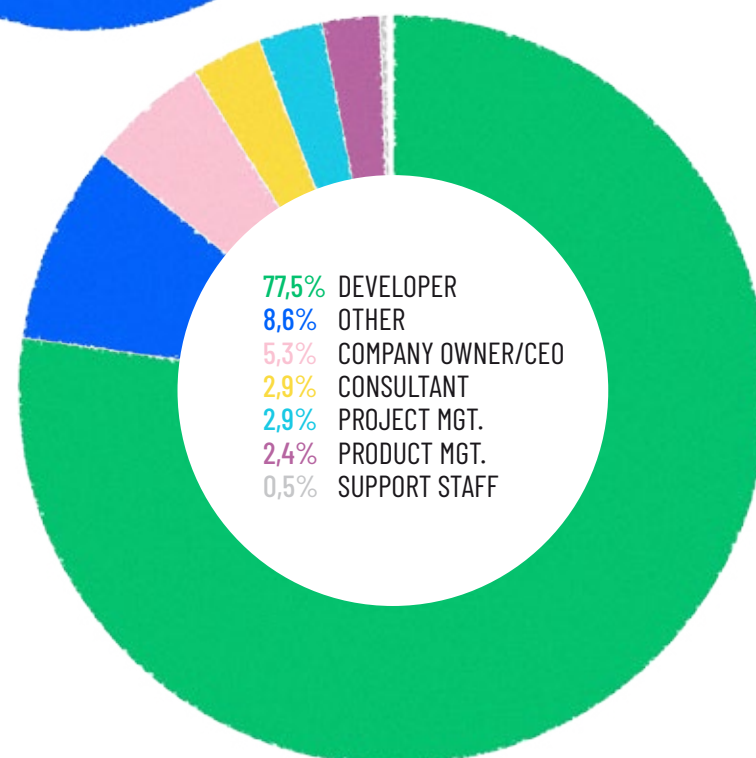


The overall conference  
evaluation score was 8,3 / 10

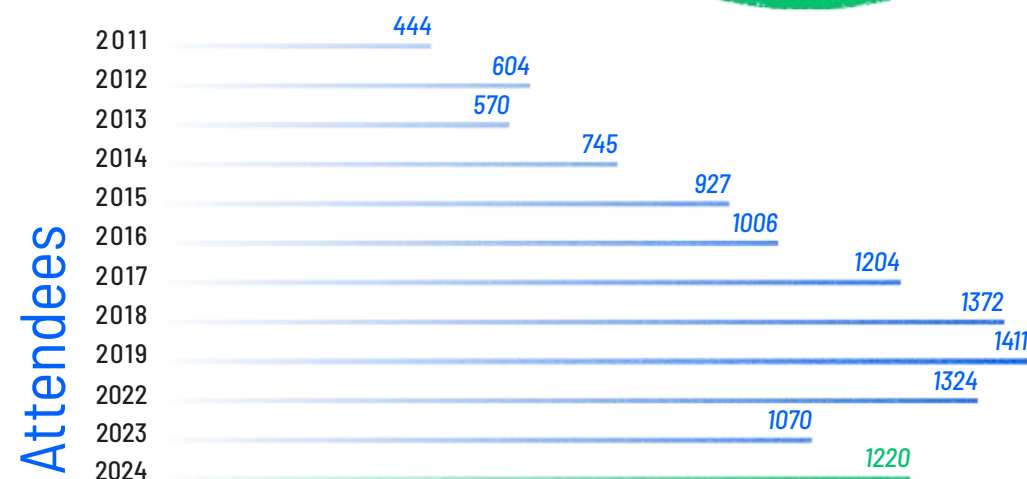
## Attendees per Country

GERMANY 306  
NETHERLANDS 183  
BELGIUM 134  
DENMARK 129  
ICELAND 64  
UNITED KINGDOM 46  
ITALY 40  
LITHUANIA 37  
POLAND 37  
SPAIN 28  
FRANCE 23  
SERBIA 17  
NORWAY 15  
SWEDEN 15  
SWITZERLAND 13  
CZECH REPUBLIC 11  
FINLAND 11  
NORTH MACEDONIA 11  
CROATIA 10  
MOLDOVA 8  
AUSTRIA 7  
ROMANIA 7  
UKRAINE 6  
BULGARIA 5  
LATVIA 5  
CANADA 4  
IRELAND 4  
GEORGIA 3  
GREECE 3  
MALTA 3  
PAKISTAN 3  
PORTUGAL 3  
UNITED STATES 3  
UNITED ARAB EMIRATES 2  
ESTONIA 2  
FAROE ISLANDS 2  
INDIA 2  
JAPAN 2  
LUXEMBOURG 2  
MALAYSIA 2  
NIGERIA 2  
NEW ZEALAND 2  
TAIWAN 2  
EGYPT 1  
MONACO 1  
SINGAPORE 1  
SLOVENIA 1  
THAILAND 1  
TUNISIA 1

## Attendees Breakdown



## Overall Attendance



## Schedule(\*)

### Thursday, 12 June 2025

07:30 h	09:00 h	Registration, Breakfast & Exhibition			
09:00 h	11:00 h	Opening Keynote			
11:00 h	11:30 h	Coffee Break, Exhibition, Sponsor Presentation			
11:30 h	13:00 h	Session 1.1	Session 1.2	Session 1.3	Session 1.4
13:00 h	14:00 h	Lunch Break, Exhibition, Sponsor Presentations			
14:00 h	15:30 h	Session 1.5	Session 1.6	Session 1.7	Session 1.8
15:30 h	16:00 h	Coffee Break, Exhibition, Sponsor Presentation			
16:00 h	17:30 h	Session 1.9	Session 1.10	Session 1.11	Session 1.12
17:30 h	21:00 h	Walking Dinner			

### Friday, 13 June 2025

08:00 h	09:00 h	Registration, Breakfast & Exhibition			
09:00 h	10:30 h	Session 2.1	Session 2.2	Session 2.3	Session 2.4
10:30 h	11:00 h	Coffee Break, Exhibition, Sponsor Presentation			
11:00 h	12:30 h	Session 2.5	Session 2.6	Session 2.7	Session 2.8
12:30 h	13:30 h	Lunch Break, Exhibition, Sponsor Presentations			
13:30 h	15:00 h	Session 2.9	Session 2.10	Session 2.11	Session 2.12
15:00 h	15:30 h	Coffee Break, Exhibition, Sponsor Presentation			
15:30 h	16:30 h	Closing			

(\*) Schedule is subject to change.





It was a great idea to have the conference take place in a cinema. The chairs were comfy, and the rooms were big enough to accommodate.

## Sponsorship Packages

	PLATINUM*	GOLD+*	GOLD	SILVER	BRONZE	VISIBILITY
PRICE (in Euro)	10950	8950	7650	6450	5250	2350
ONLINE BENEFITS						
Logo on all pages of conference website	✓	✓	✓	✓	✓	✓
Logo and company profile on sponsors page	✓	✓	✓	✓	✓	✓
Logo on e-mail communications	✓	✓	✓			
Blind mailing to all attendees prior AND after the conference	✓					
Downloadable brochure added to your sponsors page	✓					
Logo and company profile in conference app	✓	✓	✓	✓	✓	✓

(\*) Total number of **Platinum** & **Gold+** sponsors is 8

## Goodie Shop

Motivated by participants feedback, and for environment-friendly reasons, we don't provide a conference bag for each participant. As a sponsor, you can distribute your goodies in the Goodie shop, operated by a hostess.



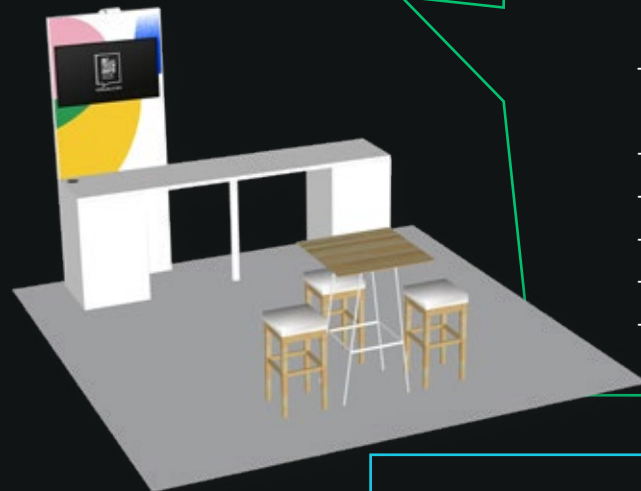
### CONFERENCE BENEFITS

	PLATINUM	GOLD+	GOLD	SILVER	BRONZE	VISIBILITY
Logo and company profile in the conference guide.	FULL Page	FULL Page	FULL Page	1/2 Page	1/2 Page	1/2 Page
Full page advertising in conference guide (no recruitment activities)	✓	✓	✓			
Full conference registration for members of sponsor's staff	4	4	3	2	1	
Extra tickets to attend the Walking Dinner & Expo Area on Thursday	3	3	2	1		
Logo placement on screen in session rooms	✓	✓	✓	✓	✓	✓
Logo placement at entrance and on conference bags	✓					
Presentation slot in Expo Area during breaks	✓	✓				
Permanent booth in Expo Area (see further for specs)	✓	✓	✓	✓	✓	
Priority placement in Expo Area	✓					
Goodie shop items	3	3	3	2	1	1
Discount of 20% for extra full conference tickets (group discount does not apply)	✓	✓	✓	✓		



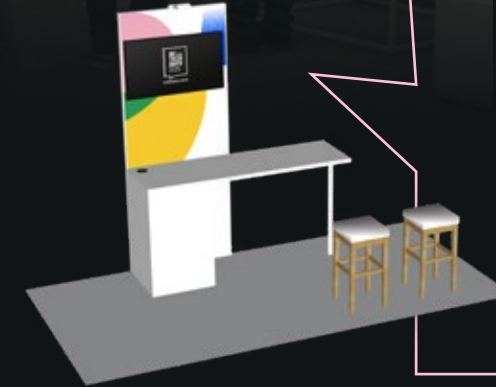
# Booth Details

## PLATINUM SPONSOR



- Booth space 4m x 4m
- Back panel with standard layout of 2m50 height and 1m width with a 3m tablet
- 43" screen on top. This can be used to play a video, or connect it to your laptop for demonstrations.
- The booth is equipped with 2 cupboards (60x60x100cm) to store your belongings
- 3 High stools and 1 high table
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth
- Priority placement in Expo Area

## SILVER SPONSOR



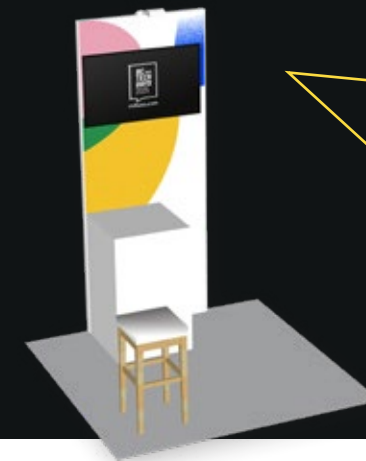
- Booth space 2m x 4m
- Back panel with standard layout of 2m50 height and 1m width with a 2m tablet
- 43" screen on top. This can be used to play a video, or connect it to your laptop for demonstrations.
- The booth is equipped with a cupboard (60x60x100cm) to store your belongings
- 2 High stools
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth

## GOLD+ & GOLD SPONSOR



- Booth space 4m x 4m
- Back panel with standard layout of 2m50 height and 1m width with a 3m tablet
- 43" screen on top. This can be used to play a video, or connect it to your laptop for demonstrations.
- The booth is equipped with 2 cupboards (60x60x100cm) to store your belongings
- 3 High stools and 1 high table
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth

## BRONZE SPONSOR



- Booth space 2m x 2m
- Back panel with standard layout of 2m50 height and 1m width with a 2m tablet
- 43" screen on top. This can be used to play a video, or connect it to your laptop for demonstrations.
- The booth is equipped with a cupboard (60x60x100cm) to store your belongings
- 1 High stool
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth

## Booth Extras

### CAN BE ORDERED UPON REQUEST

- TFT screens
- Laptops
- Plasma screen on high floor-support (40", 50")
- Display shelves





Conference Impressions

# BC TechDays 2024



“ It was my first time and I enjoyed it very much.

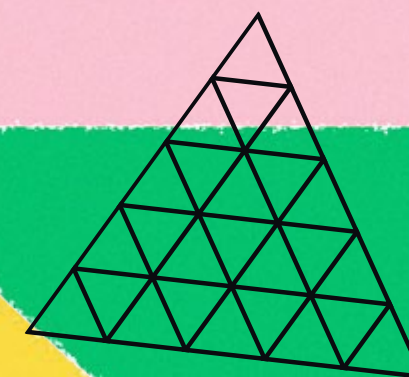


“Keep up the great work!  
See you next year.”



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For further information about this conference,  
or to become a BC TechDays Sponsor,  
please send a mail to [sponsorship@bctechdays.com](mailto:sponsorship@bctechdays.com)