BC/NAV TECH DAYS 2026

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Sponsor
Opportunities

11 & 12 June 2026
Antwerp (Belgium)

Event Overview

Passion
Dynamics 365 Business Central

BC TechDays is the name of a conference, organized by mibuso.com.
This conference offers 2 days full of – technical only and highly relevant – sessions, related to Microsoft Dynamics Business Central.

During 2 pre-conference days, people can attend full-day workshops teached by highly-skilled professionals.

BC TechDays is the place where some of the best developers and leading business owners cross paths, exchange ideas, find partners and conceive projects. It is where community ties are strengthened and where boundaries will be broken. It is where you want to be to make things happen. If you are passionate about Microsoft Dynamics Business Central then you need to be at BC TechDays!

Target Audience

The conference is targeted towards:

ALL Microsoft Dynamics Business Central developers
(working for Microsoft partners or customers, freelancers, trainers, …)

Technical decision makers, Project managers, IT managers

Although this event takes place in Europe, we welcome all attendees from other continents and regions.

At BC TechDays, attendees will:

Build technical skills across Microsoaft Dynamics Business Central and be equipped with the tools and knowledge needed to optimize their business development.

Benefit from the opportunity to interact with peers, partners, Microsoft team members, and top industry experts in both structured and informal settings.

BC TechDays is hosted in a movie theatre, guaranteeing optimal viewing, listening and seating conditions.

And with session lengths of 90 minutes, you are assured of in-depth tracks, sustained with live demos and coding.

Venue Details

BC TechDays takes place on
Thursday 11 & Friday 12 June 2026 at:

Kinepolis Event Center
Groenendaallaan 394
B-2030 Antwerp
Belgium

> **AJ Ansari: In an era of "conference overload", BC TechDays stands out as the only true dev-centric AL, AI & Power Platform event for Business Central professionals. And for many of us, it offers a once-in-a-year opportunity to learn directly from the Microsoft BC Engineering team. Can't-miss-event!**

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2025 Statistics

Attendees Profile

- 79,5% DEVELOPER
- 5,2% OTHER
- 5,2% COMPANY OWNER/CEO
- 4,8% CONSULTANT
- 1,7% PROJECT MGT.
- 1,7% PRODUCT MGT.
- 1,3% SALES & MARKETING
- 0,4% SUPPORT STAFF
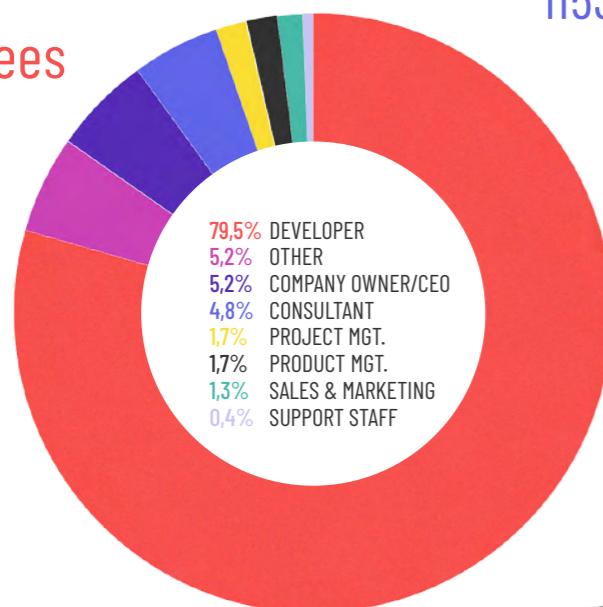
Last year,
we welcomed
1153 participants from
46 countries

8.4

The overall conference evaluation score was 8.4 / 10

Attendees Breakdown

PROFILE
- 80,1% MICROSOFT PARTNER
- 10,6% (DYNAMICS) END USER
- 6,4% OTHER
- 2,9% MICROSOFT EMPLOYEE

Overall Attendance

Year	Attendees
2011	444
2012	604
2013	570
2014	745
2015	927
2016	1006
2017	1204
2018	1372
2019	1411
2022	1324
2023	1070
2024	1220
2025	1153
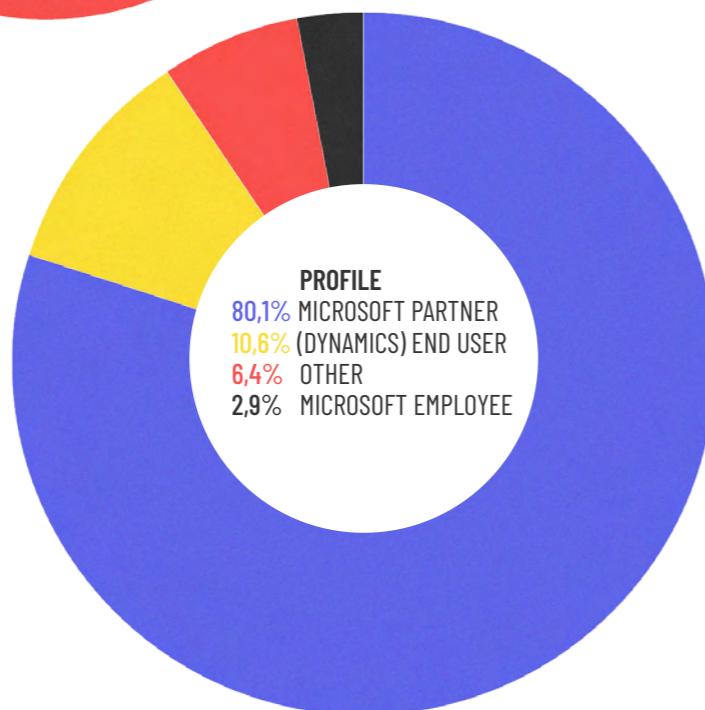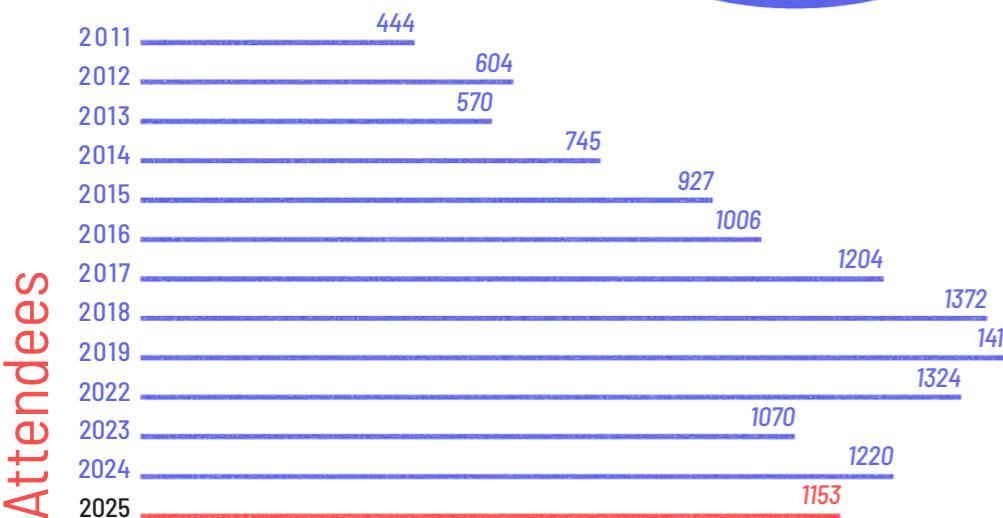
Attendees per Country

Country	Attendees
GERMANY	325
NETHERLANDS	162
BELGIUM	153
DENMARK	129
UNITED KINGDOM	52
POLAND	39
FRANCE	33
LITHUANIA	28
SPAIN	21
SWITZERLAND	18
ITALY	18
SWEDEN	17
ICELAND	16
AUSTRIA	12
FINLAND	12
NORWAY	12
CZECH REPUBLIC	8
CROATIA	8
ROMANIA	7
ESTONIA	6
UKRAINE	6
BULGARIA	5
LATVIA	5
PORTUGAL	5
UNITED STATES	5
NORTH MACEDONIA	4
MALTA	4
NIGERIA	4
SLOVENIA	4
SOUTH AFRICA	4
INDIA	3
LUXEMBOURG	3
MONACO	3
MALAYSIA	3
SERBIA	3
CYPRUS	2
FAROE ISLANDS	2
JERSEY	2
NEW ZEALAND	2
TAIWAN	2
UNITED ARAB EMIRATES	1
GEORGIA	1
JAPAN	1
KENYA	1
PAKISTAN	1
TUNISIA	1

Schedule(*)

Thursday, 11 June 2026

Start	End	Activity			
07:30 h	09:00 h	Registration, Breakfast & Exhibition			
09:00 h	11:00 h	Opening Keynote			
11:00 h	11:30 h	Coffee Break, Exhibition, Sponsor Presentation			
11:30 h	13:00 h	Session 1.1	Session 1.2	Session 1.3	Session 1.4
13:00 h	14:00 h	Lunch Break, Exhibition, Sponsor Presentations			
14:00 h	15:30 h	Session 1.5	Session 1.6	Session 1.7	Session 1.8
15:30 h	16:00 h	Coffee Break, Exhibition, Sponsor Presentation			
16:00 h	17:30 h	Session 1.9	Session 1.10	Session 1.11	Session 1.12
17:30 h	21:00 h	Walking Dinner			

Friday, 12 June 2026

Start	End	Activity			
08:00 h	09:00 h	Registration, Breakfast & Exhibition			
09:00 h	10:30 h	Session 2.1	Session 2.2	Session 2.3	Session 2.4
10:30 h	11:00 h	Coffee Break, Exhibition, Sponsor Presentation			
11:00 h	12:30 h	Session 2.5	Session 2.6	Session 2.7	Session 2.8
12:30 h	13:30 h	Lunch Break, Exhibition, Sponsor Presentations			
13:30 h	15:00 h	Session 2.9	Session 2.10	Session 2.11	Session 2.12
15:00 h	15:30 h	Coffee Break, Exhibition, Sponsor Presentation			
15:30 h	16:30 h	Closing			

(*) Schedule is subject to change.

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Sponsorship Packages

	PLATINUM*	GOLD+ *	GOLD	SILVER	BRONZE	VISIBILITY
PRICE (in Euro)	10950	8950	7650	6450	5250	2350
ONLINE BENEFITS						
Logo on all pages of conference website	✓	✓	✓	✓	✓	✓
Logo and company profile on sponsors page	✓	✓	✓	✓	✓	✓
Logo on e-mail communications	✓	✓	✓			
Blind mailing to all attendees prior AND after the conference	✓					
Downloadable brochure added to your sponsors page	✓					
Logo and company profile in conference app	✓	✓	✓	✓	✓	✓

(*) Total number of **Platinum** & **Gold+** sponsors is 8

Goodie Shop

Motivated by participants feedback, and for environment-friendly reasons, we don't provide a conference bag for each participant. As a sponsor, you can distribute your goodies in the Goodie shop, operated by a host.

	PLATINUM	GOLD+	GOLD	SILVER	BRONZE	VISIBILITY
CONFERENCE BENEFITS						
Logo and company profile in the conference guide.	FULL Page	FULL Page	FULL Page	1/2 Page	1/2 Page	1/2 Page
Full page advertising in conference guide (no recruitment activities)	✓	✓	✓			
Full conference registration for members of sponsor's staff	4	4	3	2	1	
Extra tickets to attend the Walking Dinner & Expo Area on Thursday	3	3	2	1		
Logo placement on screen in session rooms	✓	✓	✓	✓	✓	✓
Logo placement at entrance and on conference bags	✓					
Presentation slot in Expo Area during breaks	✓	✓				
Permanent booth in Expo Area (see further for specs)	✓	✓	✓	✓	✓	
Priority placement in Expo Area	✓					
Goodie shop items	3	3	3	2	1	1
Discount of 20% for extra full conference tickets (group discount does not apply)	✓	✓	✓	✓		

# Booth
Details

PLATINUM SPONSOR
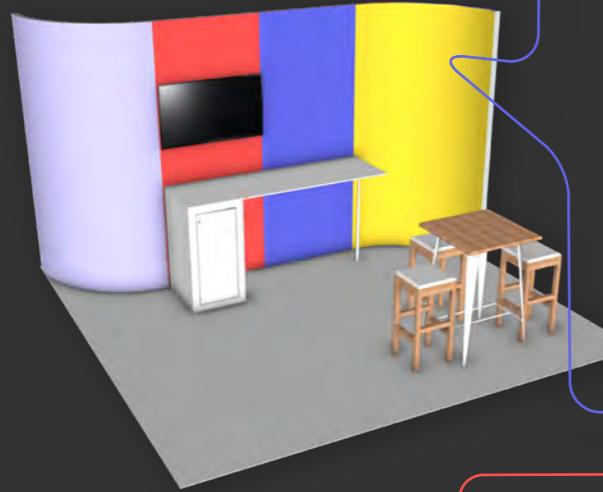
- Booth space 4m x 4m
- Back panel with standard layout of 2m50 height and 4m width with a 2m tablet
- 43" screen on top. This can be used to play a video, or connect it to your laptop for demonstrations.
- The booth is equipped with 2 cupboards (60x60x100cm) to store your belongings
- 3 High stools and 1 high table
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth
- Priority placement in Expo Area

SILVER SPONSOR
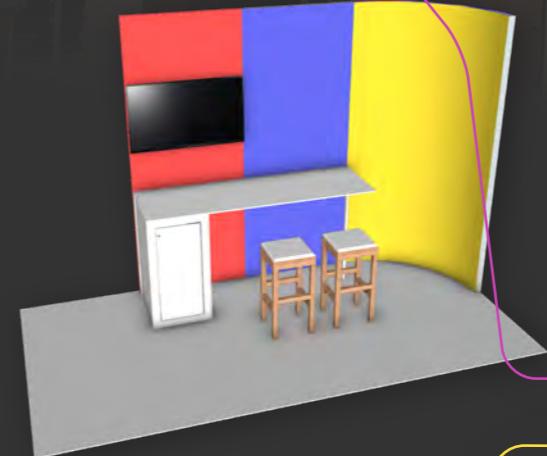
- Booth space 2m x 4m
- Back panel with standard layout of 2m50 height and 3m width with a 2m tablet
- 43" screen on top. This can be used to play a video, or connect it to your laptop for demonstrations.
- The booth is equipped with a cupboard (60x60x100cm) to store your belongings
- 2 High stools
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth

GOLD+ & GOLD SPONSOR
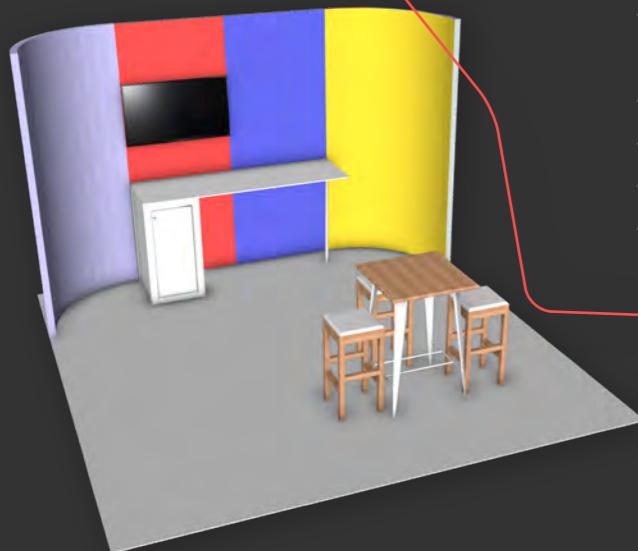
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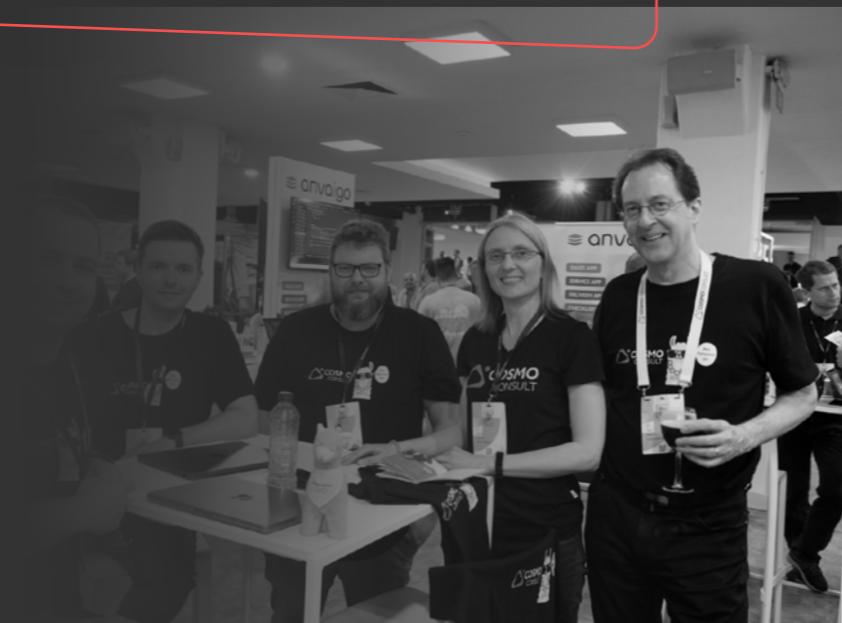
BRONZE SPONSOR
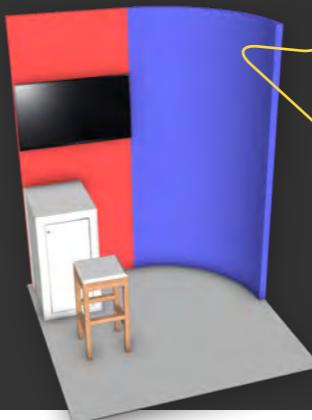
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- 1 High stool
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Booth Extras

CAN BE ORDERED UPON REQUEST
- TFT screens
- Laptops
- Plasma screen on high floor-support (40", 50")
- Display shelves

Conference Impressions
BC TechDays
2025

Microsoft was founded on April 4th, 1975
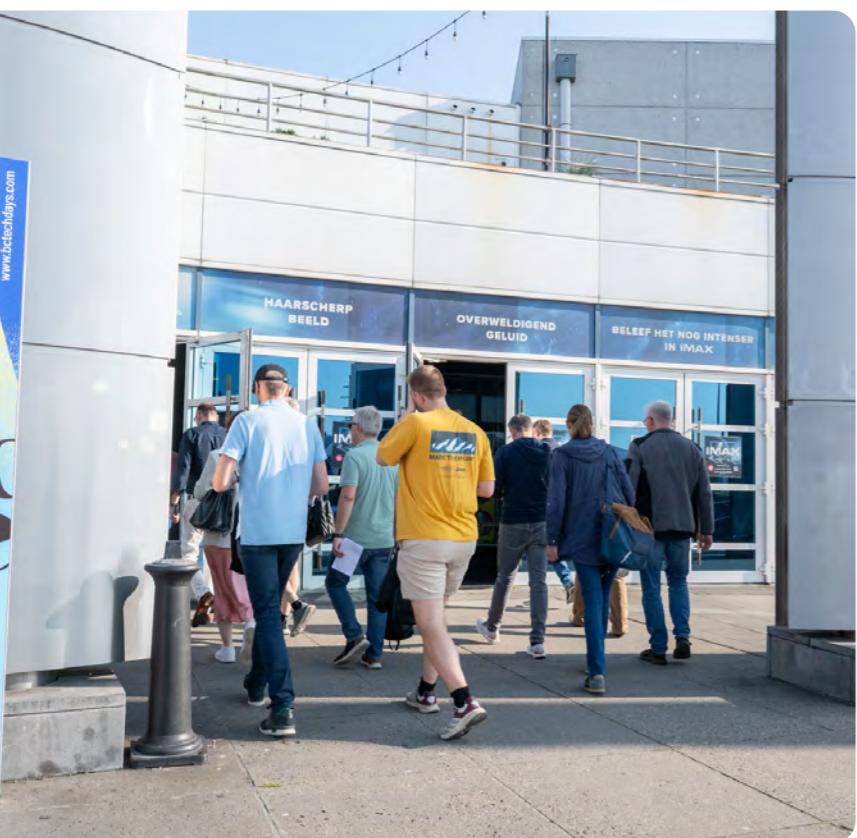
> **Tobias Fenster:** BC TechDays is the leading tech conference in the Business Central space, there is no doubt in my mind. From deep tech presented by the community through networking with Microsoft devs to it's unique vibe and comfort, it's a can't miss for me.

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www.bctechdays.com

> **Vincent Nicolas (Microsoft):**
> I always look forward to BC TechDays—it's where the community and innovation come together. This year, AI is transforming everything we do, and you don't want to miss it. I can't wait to share what's coming next.

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SINCE 1999

For further information about this conference, or to become a BC TechDays Sponsor, please send a mail to **sponsorship@bctechdays.com**